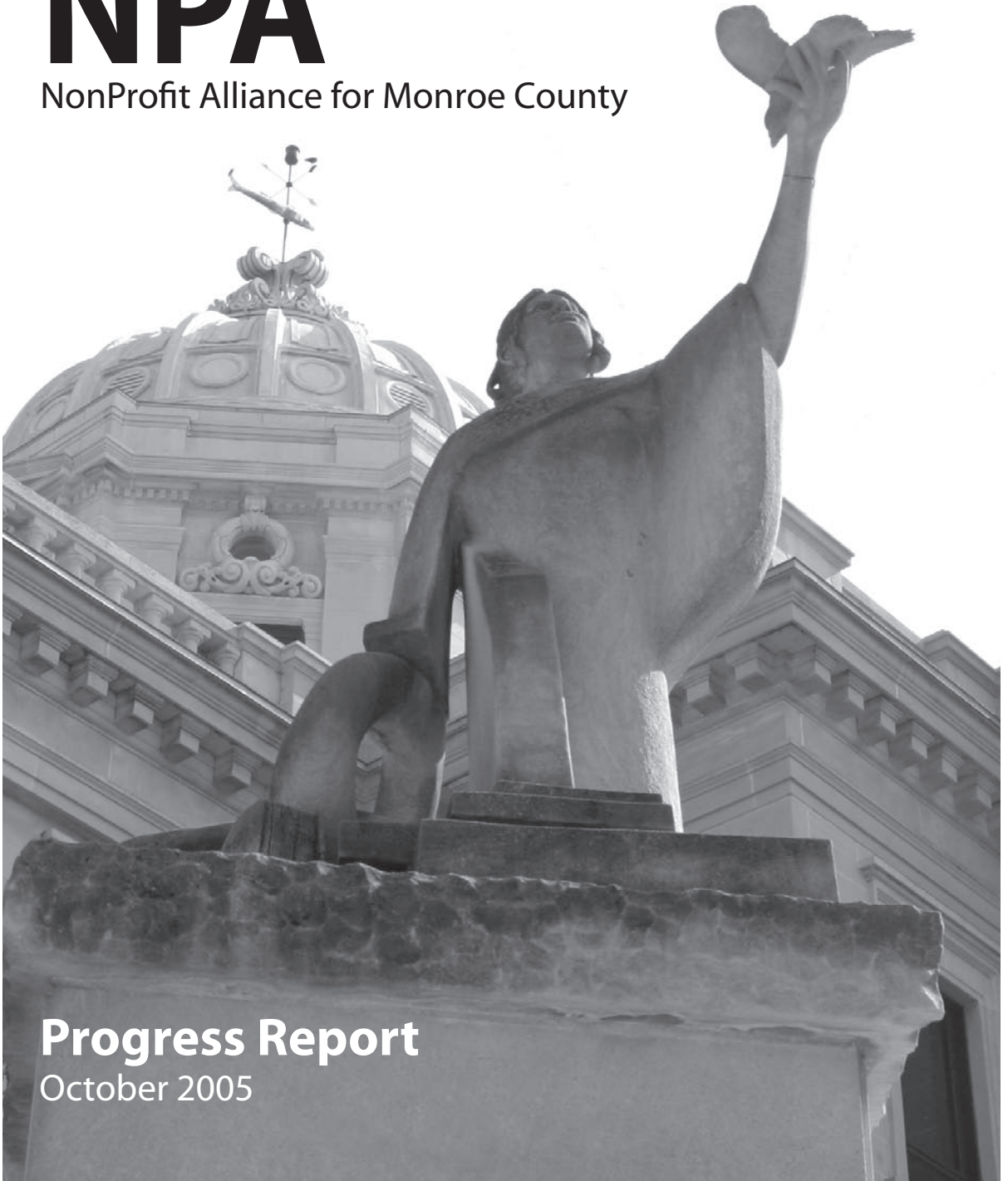


NPA

NonProfit Alliance for Monroe County



Progress Report

October 2005



Our Mission

The NonProfit Alliance is a collaboration among some 400 nonprofit organizations in and around Monroe County. Our mission is to foster a healthy community by strengthening the nonprofit sector through communication, professional development and advocacy.

Monroe County is a community that respects all its citizens and provides opportunities for everyone to participate fully and to reach his or her highest potential. Nonprofits in Monroe County help the community become that place.

Our Goals

The NonProfit Alliance...

- Keeps nonprofits well informed about available funding opportunities
- Serves as a trusted source of information and resources for the nonprofit community and its supporters
- Fosters communication among nonprofit organizations
- Promotes networking opportunities among nonprofits to help them stay informed about each other's services and concerns
- Facilitates collaborative projects among nonprofits and with other sectors

- Provides professional and volunteer development opportunities to enhance the fiscal, managerial and programmatic health of local nonprofits
- Supports nonprofits' efforts to have an equitably compensated workforce
- Advocates on behalf of the nonprofit community
- Represents the diversity of nonprofit organizations in the community
- Communicates effectively with the public about the needs and issues of nonprofits

Our Progress

NPA has made significant progress in strengthening the nonprofit community by collaborating internally, offering ongoing education, and communicating with

citizens of Monroe County. This has created a stronger nonprofit sector in Bloomington and increased awareness of our goals for the community.

Our Future

The nonprofit sector employs about one in every ten Monroe County residents, and brings considerable resources into our community. It also makes Monroe County a better place to live.

As independent organizations, we each fill an important niche in the community. But, increasingly, we see the advantages to forming collaborations to pursue broader opportunities. As we know from the Indiana Nonprofits Scope and Community Dimensions Study:

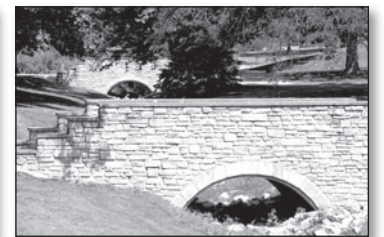
"Indiana nonprofits, like those elsewhere must necessarily focus their activities on a fairly narrow range of activities if they are to remain true to their mission. At the same time, changes in community conditions mean that needs are becoming more complex and often beyond the capacity of any single organization.

For these reasons — and also because key institutional funders ... strongly encourage (at times demand) it — nonprofits frequently form relationships with other organizations in order to expand their service capacity, coordinate their programs with those of other organizations, gain access to needed resources, share costs, and/or enhance their visibility." *(Indiana Nonprofits: Affiliations, Collaborations and Competition, by Kirsten*

A. Grønberg and Curtis Child (Bloomington, IN: Indiana University School of Public and Environmental Affairs, November 2004), www.indiana.edu/~nonprof).

Ensuring the strength of the nonprofit sector and facilitating effective collaborations will require continued energy and cooperation. During 2006, the NonProfit Alliance will continue its work to help us become more articulate communicators, more skilled leaders, and more knowledgeable representatives of our organizations, our sector, and our stakeholders.

The success of the NPA depends on you. Whether you are a nonprofit professional, volunteer, or friend we encourage you to join a committee, attend an event, and read the newsletter. There is much left to do, and — as you know if you are in this line of work — it is more fun and more rewarding to be part of the process.



Financial Update

The NonProfit Alliance gets modest income from fees charged to participate in certain events. In 2004, the NPA received a capacity-building grant from the Nonprofit Resource Network, a program of the Indiana Association of United Ways. The NPA also benefits from

considerable in-kind services. Expenses come primarily from costs related to holding trainings and networking events. At the end of September 2005, the NPA had \$545.65 in its treasury.

Reaching the Community

NPA Created Voter Awareness in Monroe County through “Art of Voting”

The “Art of Voting” voting awareness project worked in a creative way to increase voter turnout and encourage civic engagement. It was the result of collaboration among area nonprofits, carpenters, and artists interested in voter education. Twenty wooden voting booths were decorated by artists and placed throughout the downtown area. Several nonprofit agencies adopted voting booths and produced public art with their clients; group projects included Shalom Center, Stone Belt, and El Centro Communal Latino.

“Reasons to Vote” cards were also placed on the booths around election time.

These cards were distributed to nonprofits to hand out to constituencies to encourage civic engagement. The “Art of Voting” Walking Tour was held September 26 – November 2, 2004 in downtown Bloomington.

Thank You! We would like to thank the Carpenters Union Local 1664 for constructing and donating the booths; Downtown Bloomington Commission and the John Waldron Arts Center for supporting the project; and Middle Way House and the Bloomington Area Arts Council for their help in organizing the event.

NPA Discussed Community Needs with 2003 Candidates

The Candidates’ Forum highlighted issues of nonprofits and the community through a moderated discussion, and Barry Lessow thought the event was successful in creating a better awareness of the nonprofit sector: “The candidates had made notes in their copies

of SCAN, and they were well informed about issues facing nonprofits and local citizens...”

All but one candidate attended the discussion, which was moderated by Steve Hinnefeld from the *Herald-Times*. The forum was aired on CATS.

Strengthening Nonprofits

Workshops Encouraged Continuing Education for Nonprofits

Beginning in March of 2004, workshops were held to ensure all of the nonprofits in Monroe County have the knowledge they need to be successful. The workshops, hosted by professionals in various fields, gave participants relevant and up-to-date information on issues that concern them. Topics covered have included:

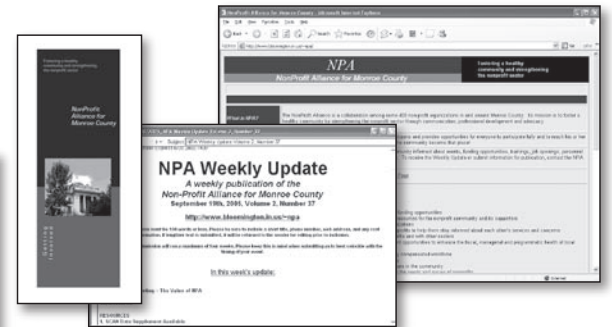
- How to Effectively Work with Clients, Customers, Employees and Volunteers with Disabilities

- The Fundamentals of Effective Fundraising
- The Limits of Advocacy – Voter Education Activity within Nonprofits
- Coping with Cutbacks
- Legal Concerns for Nonprofits
- Board Development Workshop
- Big City PR for Small Town Nonprofits
- Board and Staff Development

“Meet & Eat” Gatherings Supported Networking between Nonprofits

For the past two years, members of nonprofits in Monroe County have gathered at various restaurants in an effort to collaborate most effectively. During this informal networking time,

members of area nonprofits increased knowledge of their colleagues’ organizations while developing partnerships that benefit nonprofits and the community.



Clockwise from far left: “Art of Voting” booths educate voters in downtown Bloomington; attendees participate in an NPA workshop; the NPA brochure, weekly update, and web site strengthen the nonprofit community.

NPA Committees

(These listing encompass 2004 and 2005 and may include current and former members)

Networking and Training Committee

The activities of the Networking and Training Committee are designed to encourage interaction among members of the nonprofit sector, with the goal of increasing trust and cooperation, resulting in more partnerships and collaborations among nonprofit organizations.

2004 and 2005 Chair: Kim Ecenbarger, *City of Bloomington*

Jessica Atkins, *Big Brothers Big Sisters*

Renee Chambers, *Bloomington & Monroe County Community Foundation*

Liz Feitl, *United Way Community Services of Monroe County*

Kirsten Gronbjerg, *Indiana University*

Jeanne Gunning, *WonderLab*

Claire King, *Indiana University*

Nancy Krueger, *Bloomington Area Arts Council*

Jenn Marcum, *A Mother's Needs*

Blanca Miller, *Indiana University*

Debbie Miller, *Indiana University*

Lisa-Marie Napoli, *Community Justice and Mediation Center*

Mary Beth Roska, *Harmony School*

Bet Savich, *City of Bloomington*

David Tanner, *Indiana University*

Len Tieman, *WorkOne*

Esther Vargas, *El Centro Communal Latino, Inc.*

Becky Wann, *Tortilla Flat & Monroe County CASA*

Tom Zoss, *Independent Nonprofit Consultant*

Outreach and Advocacy Committee

The Outreach and Advocacy Committee works to share accurate and up-to-date information about the nonprofit sector with the community, especially the for-profit and governmental sectors. The Committee promotes a positive image of the nonprofit sector, with the goal of enhancing the sector's credibility and raising the stature of nonprofit organizations and their employees.

2004 Chair: Julia Dadds, *Head Start/SSCAP*

2005 Chair: Amy Dowell, *Community Justice and Mediation Center*

Sheri Benham, *Stepping Stones*

Karen Brosius, *Independent Therapist*

Tom Cox, *Amethyst House*

Julie Dailey, *Girl Scouts of Tulip Trace*

Judy Granbois, *League of Women Voters*

Liz Feitl, *United Way Community Services of Monroe County*

Tom Hargis, *Big Brother Big Sisters of South Central Indiana*

Donna Jaques, *Shalom Center*

Jill Jolliff, *Monroe County CASA*

Stephanie LaFontaine, *Center for Behavioral Health*

Todd Lare, *South Central Community Action Program*

Barry Lessow, *United Way Community Services of Monroe County*

Tim Mayer, *City Council*

Scott Nierman, *Indiana University*

Andrea Smith, *Big Brothers Big Sisters of South Central Indiana*

Caren Stoll-Hannon, *City of Bloomington*

Toby Strout, *Middle Way House*

Shelley Turnbaugh, *Shalom Center*

Charlotte Zietlow, *Middle Way House*

Communication and Collaboration Committee

The Communication and Collaboration Committee works on projects related to communication among nonprofit organizations, between nonprofits and the community and between the NPA and nonprofit organizations. Another goal of the committee is to find opportunities for nonprofits to work together to accomplish common goals.

2004 Chair: Barry Lessow, *United Way Community Services of Monroe County*

2005 Chair: Sue Owens, *City of Bloomington*

John Dessauer, *City of Bloomington*

Ed Greenebaum, *Community Justice and Mediation Center*

Jennifer Hottell, *United Way Community Services of Monroe County*

Susan Rinne, *Options for Better Living*

Rebecca Stanze, *Monroe County United Ministries*



Steering Committee

The Steering Committee strives to ensure that the Alliance is best serving the needs of its members. The committee sets policies that support the mission of the organization and manages the resources NPA needs to continue its work.

2004 Chair: rotating leadership

2005 Chair: Barry Lessow, *United Way Community Services of Monroe County*

Julia Dadds, *Head Start/SSCAP*

Julie Dailey, *Girl Scouts of Tulip Trace*

John Dessauer, *City of Bloomington*

Amy Dowell, *Community Justice and Mediation Center*

Kim Ecenbarger, *City of Bloomington*

Sally Gaskill, *Indiana Advocates for the Arts*

Ed Greenebaum, *Community Justice and Mediation Center*

Sarah Hayes, *Monroe County Humane Association*

Jill Jolliff, *Monroe County CASA*

Stephanie LaFontaine, *Center for Behavioral Health*

Denise Lessow, *Pinnacle School*

Denny Morrison, *Center for Behavioral Health*

Sue Owens, *City of Bloomington*

Susan Rinne, *Options for Better Living*

Mary Beth Roska, *Harmony School*

Bet Savich, *City of Bloomington*

Rebecca Stanze, *Monroe County United Ministries*

Jodi Tobias, *Martha's House*

NPA accomplishes its mission through a Steering Committee and three working committees geared toward Networking and Training; Outreach and Advocacy; and Communication and Collaboration.

Annual Meeting

Agenda ■ October 7, 2005

Welcome

Keynote Address

Kirsten Grønbjerg

IU Center on Philanthropy,
Professor of Public & Environmental Affairs

The Value of NPA — Progress

Network and Training Committee update

Communication and Collaboration Committee update

Advocacy and Outreach Committee update

The Value of NPA — Potential

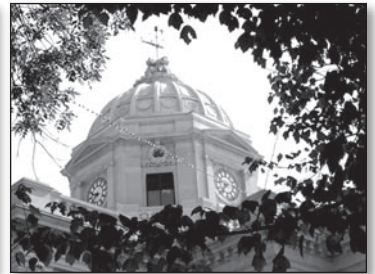
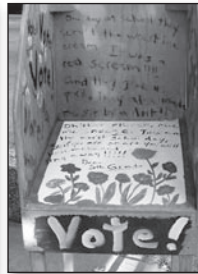
Structure for Sustainability

Membership Investment Plan

Proposed Bylaws

Officer Elections

Networking



www.bloomington.in.us/~npa